

advanced web design

tutor: ben trill

duration: 2 days or equivalent



great for :

- anyone wishing to extend their knowledge of dreamweaver.
- anyone wanting an intro to macromedia flash

this is a course for anyone with an understanding of web design already wishing to further their skills. you will be refreshed on the basics of dreamweaver at the beginning of the course a more in depth look at the html code and looking at php feedback forms. by the end of the two days you will be able to confidently create your own website using dreamweaver with an element of flash.

requirements: computer skills, familiar with dreamweaver.

lunch: a 45 mins break is set a side for lunch. lighthouse has a cafe that is open most days please check with venue for opening times. or please feel free to bring your own food.

refresh on dreamweaver define site

- defining a site, creating a directory structure, file naming conventions.
- uploading and maintaining a site -using 3rd party ftp programs to upload your site

designing a site away from the computer

- creating flow charts for the navigation of your site
- designing a layout before getting to dreamweaver
- using photoshop as a starting point for your designs.

frames and tables

- creating a website using frameset.
- the pros and cons of framesets.

cascading style sheets

- understanding css works.
- embedded and external?
- creating a reusable stylesheet
- customising hyperlink styles.

search engines

- using meta data in your pages

graphics and other media

- file formats - gif, jpeg and png.
- optimisation - maximising quality vs. size.
- importing graphics from photoshop.
- about flash media content - importing a flash movie.

introduction to flash

- look at the flash interface
- discuss when to use flash on the web
- understanding when too use symbols and movie clips, graphics and button
- creating graphics for import to flash
- making a simple flash animation

importing flash into dreamweaver

- creating simple interactivity in flash
- exporting your movie from flash for dreamweaver

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uploading your site to the web

- choosing the right hosting package for you.
- hosting more than one site on your web space